

IN THE CLAIMS:

1. (Currently amended) A light control film having a rough surface as one surface and a substantially smooth surface as the other surface, wherein total light transmission of the film for ~~light entering~~~~lights entered~~ from the smooth surface is not more than 65% and not less than 20% as measured according to the measurement method defined in JIS K7361-1:1997.
2. (Currently amended) A light control film having a rough surface as one surface and a substantially smooth surface as the other surface, wherein total light transmission of the film for ~~light entering~~~~lights entered~~ from the smooth surface is not more than 65%, total light transmission of the film for ~~light entering~~~~lights entered~~ from the rough surface is not less than 80%, as measured according to the measurement method defined in JIS K7361-1:1997, and a value obtained by subtracting the total light transmission for smooth surface incidence from the total light transmission for rough surface incidence is not less than 30.
3. (Original) The light control film according to claim 2, wherein the total light transmission for smooth surface incidence is not less than 20%.
4. (Currently amended) The light control film according to claim ~~1-or-2~~, wherein the value obtained by subtracting the total light transmission for smooth surface incidence from the total light transmission for rough surface incidence is not ~~moreless~~ than 80.
5. (Currently amended) The light control film according to claim ~~1-or-2~~, which has a haze of not less than 60% as determined by the measurement method defined in JIS K7136:2000.

6. (Currently amended) A backlight unit comprising a light guide plate equipped with a light source on at least one end portion thereof and having a light emergent surface approximately perpendicular to the end portion and a light control film according to claim 1 provided on the light emergent surface of the light guide plate, ~~wherein the light control film according to any one of claims 1 to 5 is used as the light control film.~~

7. (Currently amended) The backlight unit according to claim 6, wherein the light control film is disposed so that the substantially smooth surface faces~~should face~~ the light guide plate.

8. (Currently amended) The backlight unit according to claim 6 ~~or 7~~, wherein a prism sheet is used between the light control film and the light guide plate.

9. (Currently amended) A backlight unit comprising a light source, a light diffusive plate provided on one side of the light source and a light control film according to claim 1 provided on the side of the light diffusive plate opposite to the light source side, ~~wherein the light control film according to any one of claims 1 to 5 is used as the light control film.~~

10. (Currently amended) The backlight unit according to claim 9, wherein the light control film is disposed so that the substantially smooth surface faces~~should face~~ the light source.

11. (New) The light control film according to claim 2, wherein the value obtained by subtracting the total light transmission for smooth surface incidence from the total light transmission for rough surface incidence is not more than 80.

12. (New) The light control film according to claim 2, which has a haze of not less than 60% as determined by the measurement method defined in JIS K7136:2000.

13. (New) A backlight unit comprising a light guide plate equipped with a light source on at least one end portion thereof and having a light emergent surface approximately perpendicular to the end portion and a light control film according to claim 2 provided on the light emergent surface of the light guide plate.

14. (New) The backlight unit according to claim 13, wherein the light control film is disposed so that the substantially smooth surface faces the light guide plate.

15. (New) The backlight unit according to claim 7, wherein a prism sheet is used between the light control film and the light guide plate.

16. (New) The backlight unit according to claim 13, wherein a prism sheet is used between the light control film and the light guide plate.

17. (New) The backlight unit according to claim 14, wherein a prism sheet is used between the light control film and the light guide plate.

18. (New) A backlight unit comprising a light source, a light diffusive plate provided on one side of the light source and a light control film according to claim 2 provided on the side of the light diffusive plate opposite to the light source side.

19. (New) The backlight unit according to claim 18, wherein the light control film is disposed so that the substantially smooth surface faces the light source.